



Tuesday 20 October 2009

## Media Release

### **CV advice to help Peterborough people get 'Back to Business'**

Advice on fine-tuning professional CV's will be available at this Thursday's Back to Business Club (22 October) at Peterborough College of Adult Education.

Jennifer Palmer an independent consultant working in collaboration with Meridian Business Support and the Department for Work and Pensions, will be running the seminar which will include advice on fine tuning professional CV's for the best results. Attendees are encouraged to bring along a copy of their CV, as Jennifer will also be offering one-to-one CV advice and tips.

The seminar is one of a series, organised by the GPP's Back to Business Club, which aims to offer support, guidance and advice to managers and professionals made redundant due to economic downturn.

Jennifer said, "With the current economic climate, employers are receiving large numbers of high quality applications for every job vacancy. Candidates need to make sure that their CV stands out from the crowd and has all the qualities the employer is searching for. The seminar held at the Back to Business Club aims to help fine-tune the CV's of job seekers to help them make a speedy return to the workplace."

Anyone living in the Peterborough area that is serious about returning to work is welcome to attend the sessions. There is no charge, no need to register in advance and refreshments are provided. Smart dress is preferred.

To find out more about the Back to Business club visit [www.gpp-peterborough.org.uk/backtobusiness.php](http://www.gpp-peterborough.org.uk/backtobusiness.php), join the LinkedIn group 'Back to Business', call 01733 207348 or email [backtobusiness@gpp-peterborough.org.uk](mailto:backtobusiness@gpp-peterborough.org.uk)

## Notes to editors

The Back to Business Club is held every Thursday at PCAE from 2pm – 5pm. Seminars are held fortnightly, with a guest speaker attending to give advice on job search related topics.

Future seminars include:

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| 5 November<br>2009  | What is the environmental sector?<br>Gareth Jones, from UKCEED will speak about skills gaps and opportunities in the environmental sector |
| 19 November<br>2009 | Getting ahead in interim management – a real alternative<br>Jason Atkinson from Russam GMS joins us to speak on interim management        |
| 6 December<br>2009  | The Self-Employment Option<br>Allan Rimmer from Business Link East will be coming along to provide self-employment advice to the group    |

The Club has been formed following a steep rise in redundancies in Peterborough, and a lack of services currently targeted at managers and professionals who have previously been in work for several years. Since the Club's launch on the 3 September, membership has continued to grow, with members saying they find the opportunity to network with others in the same position and share experiences extremely useful in their quest to return to the work place.

## Media contacts

For media requests please contact Hannah Barrett on (01733) 207340 or e-mail [Hannah@gpp-peterborough.org.uk](mailto:Hannah@gpp-peterborough.org.uk).