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Media Release

Back to Business Club to provide expert advice on starting your own business.

Peterborough's Back to Business Club continues to offer support and guidance to professionals and managers made redundant due to the economic downturn.

This Thursday (8 October), Sergio Aschettino, from Norfolk and Waveney Enterprise Services (NWES) will join the Back to Business Club to give advice on issues including becoming self-employed, what makes a 'good' business idea, and why some new businesses fail. Sergio will also speak on the support which NWES can offer those who are currently out of work.

The Back to Business Club is a free networking group which aims to help out-of-work managers and professionals to maintain their confidence and motivation as they seek to return to the workplace, through networking with others in the same position and through sign-posting to support services. The Club meets every Thursday at Peterborough College of Adult Education from 2pm – 5pm, with seminars hosted by employment experts on a fortnightly basis.

NWES, which was originally set up in 1982 to help combat the effects of large scale redundancies in Great Yarmouth and Lowestoft, will be able to offer a great deal of support to the Back to Business Club members. Speaking on NWES, Sergio said, "we specialise in helping people who have a good idea for a business make it a reality by offering fully funded professional advice, an excellent start up business training programme leading to the compilation of a business plan, and a loan fund specifically for anyone who has been refused credit from a bank."

Anyone living in the Peterborough area that is serious about returning to work is welcome to attend the Back to Business Club. There is no charge; no need to register in advance and refreshments are provided. Smart dress is preferred.

To find out more about the Back to Business club visit www.gpp-peterborough.org.uk/backtobusiness.php, join the LinkedIn group 'Back to Business', call 01733 207348 or email backtobusiness@gpp-peterborough.org.uk

Media contacts

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Notes to Editors:

The 'Back to Business' club has been set up by the Greater Peterborough Partnership, Peterborough's local strategic partnership, following a request from MP Stewart Jackson who felt there was a lack of support for professionals who had suddenly become out of work.

The club has been formed following a steep rise in redundancies of people in Peterborough, as a result of the economic downturn, and a lack of services currently targeted at managers and professionals who have previously been in work for several years. Since the Clubs launch on the 3 September, membership has continued to grow, with members saying they find the opportunity to network with others in the same position and share experiences extremely useful in their quest to return to the work place.

Every fortnight the Club will include a seminar on topics such as interview techniques, volunteering and setting up your own business, as well as talks by city leaders on subjects such as the local economy.

Information on future seminars can be found by visiting:
www.gpp-peterborough.org.uk/backtobusiness.php

